



ROSHNI

Centre of Women Collectives led Social Action

A Technical Support Unit to Ministry of Rural Development
Supported by UNICEF India

Department of Development Communication & Extension

Lady Irwin College, University of Delhi

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Vacancy Announcement- Senior Consultant

ROSHNI-Centre of Women Collectives Led Social Action, Lady Irwin College, New Delhi (<http://www.roshni-cwcsa.co.in/>) has been set up to technically support the Deendayal Antyodaya Yojana-National Rural Livelihoods Mission (DAY-NRLM), Ministry of Rural Development, Government of India, on layering FNHW and gender interventions. The Centre is technically and financially supported by UNICEF India. The Centre supports scale-up based on lessons from available models knowledge repository on women collectives, undertaking research, and policy advocacy for evidence-based implementation strategies. The Centre aims to provide training and capacity-building support to scale-up interventions across States. The Centre also aims to document best practices with scalability, stories of transformative change and undertake evidence-based policy advocacy on high-impact implementation strategies.

ROSHNI centre was set up to work across states for systems strengthening in SBC for nutrition, WASH and health delivery systems. The centre works around SBC nutrition on three broad areas of support that largely comprise of following programs

- Anaemia – Anaemia Mukht Bharat program of MoHFW for children, adolescents and women (reproductive age, pregnant, infants)
- Healthy Diets and Diet Diversity across all age groups with MoHFW, MoWCD, MoRD)
- POSHAN Abhiyaan- Jan Andolan program of the Ministry of Women & Child Development through the Poshan Ghar initiative

ROSHNI-CWCSA is seeking to recruit a senior national-level consultant for a three-month engagement to provide coordination and technical support between the ROSHNI Centre and UNICEF States. The consultant will focus on strengthening SBC-Nutrition initiatives, approaches, and actions across states by facilitating activities with partner ministries for convergent social mobilization, community engagement, and the implementation of Poshan Ghar initiatives. The consultant will also provide specific support to ensure the completion of key tasks outlined in the Terms of Reference (ToR).

The professional will be positioned at UNICEF, New Delhi, and will provide consultancy services for SBC-Nutrition coordination and technical support. The role involves planning, coordinating, and interfacing with government and alliance partners to achieve overall SBC-Nutrition outcomes.

Post	Senior level SBC-Nutrition Consultant
Location	New Delhi
Positions	1 (Full-time) for a short duration of 3 months
Reporting	Dr. Sarita Anand, Centre Lead, Roshni Centre, Lady Irwin College and reporting to Dr. Lopamudra Tripathy, SBC Specialist, UNICEF India, jointly
Roles & Responsibilities	<p>The consultant will provide coordinated technical support, and inputs and accomplish the following key tasks:</p> <ul style="list-style-type: none"> • Coordination support to develop and implement the SBC communication package on anaemia for rollout in states through Roshni • National and State level training ToTs on the communication packages and its rollout • Research support in the development of SBC briefs, affordability of healthy diets, efficacy of SBC action for Nutrition (secondary research) and paper on costs of healthy diets • Coordination support to MoWCD, MoTA and MoPR, MoHFW to plan and implement SBC actions for national Jan Andolan initiatives like Poshan Pakhawada • Review, analyse and strengthen state prototypes and support the development of national prototypes and guidelines on curating CBEs based on state practices • Poshan Ghar secretariat in rolling out Poshan Ghar initiatives that include the promotion of nutrition literacy, behaviours and practices through social media campaigns and engagement with Poshan Ghar members • Any other tasks assigned by the supervisor and reporting officer
OFFICIAL TRAVEL INVOLVED	OFFICIAL TRAVEL INVOLVED (ITINERARY AND DURATION) - Approximately 2 trips outside the duty station are expected during the assignment
Qualifications and Skills	<ul style="list-style-type: none"> • Qualification- Post Graduate in Social Science, Mass Communication & Journalism, Rural Management, Social Work • Experience- At least 8-10 years of work experience in development or humanitarian programming situations preferably in Public Health & Nutrition Communication • Language skills- Should be fluent in English (reading, writing, speaking) and Hindi (speaking, reading)
Remuneration	Compensation will be based on market standards, skills, and experience.

GENERAL TERMS & CONDITIONS:

1. The Centre is committed to using fair, objective, and positive employment practices to promote equal opportunities and diversity in employment, ensuring that all employees including potential employees are treated fairly, consistently, and with respect, before, during, and after, their employment. We seek to create an environment that is representative of, and responsive to, different groups.

Qualified candidates are encouraged to apply by sending their CVs and a letter of intent at roshnicwscacommunications@gmail.com by 12th January 2025. The title of the position applied should be included in the subject line of the email. Two-stage selection process: pre-interview written test(s) and interview, as per discretion of the interview committee. No phone call inquiries/personal phone calls to the duty station/project site/teams will be entertained.

Sanku Anand