



ROSHNI

Centre of Women Collectives led Social Action

A Technical Support Unit to Ministry of Rural Development

Supported by UNICEF India

Department of Development Communication & Extension

Lady Irwin College, University of Delhi

Email Id: roshni.ladyirwin@gmail.com

Vacancy Announcement

ROSHNI-Centre of Women Collectives Led Social Action, Lady Irwin College, New Delhi (<http://www.roshni-cwcsa.co.in/>) has been set up to technically support the Deendayal Antyodaya Yojana-National Rural Livelihoods Mission (DAY-NRLM), Ministry of Rural Development, Government of India, on layering FNHW interventions. The Centre is technically and financially supported by UNICEF India. The Centre supports scale-up based on lessons from the available models on women collectives, undertaking research, and policy advocacy for evidence-based implementation strategies. The Centre also aims to document best practices with scalability, stories of transformative change, and undertake evidence-based policy advocacy on high-impact implementation strategies.

ROSHNI-CWCSA is looking for a talented and driven Knowledge Management and Communication Officer to support the National Mission Management Unit (NMMU).

Post	Consultant (Knowledge Management & Communications)
Location	New Delhi
Positions	1 (Full-time)
Reporting	Day-to-day basis – National Mission Manager, National Mission Management Unit, DAY-NRLM, and Centre Lead, ROSHNI-CWCSA
Roles & Responsibilities	● Lead knowledge management strategies, communication plan and documentation of FNHW interventions/activities. ● Lead content creation and editing across reports, briefs, case studies, best practices, and more. ● Support learning exchanges, workshops/events. ● Coordinate the design and dissemination of communication materials for DAY-NRLM and ROSHNI. ● Collaborate with partners and stakeholders to amplify impact and disseminate programme learnings. ● Develop communication content (tweets, posts, infographics, short videos) for social media platforms of DAY-NRLM and ROSHNI. ● Manage knowledge repositories and databases. ● Coordinate with state teams for collection of success stories, photographs, and overall programme activities. ● Assist in developing and designing training content, modules, and SBC materials for state and district teams. ● Any other tasks assigned by the DAY-NRLM and ROSHNI Centre.



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Required qualifications and skills	● Postgraduate degree in Development Communication, Rural Development, Social Work, Gender Studies, Public Health, Nutrition, or related fields from reputable institutions. ● Minimum 8 years of relevant experience in core communications, mass communication, journalism, public relations, etc. ● Excellent writing, editing, and presentation skills. ● Prior work experience in the development sector, especially in FNHW or rural livelihoods, is a plus. ● Experience of working with the Government Department or Central Ministry would be an advantage. ● Proficiency in MS Office and design tools (e.g., Canva, Adobe) preferred. ● Willingness to travel to states and field locations as and when needed. ● Any other tasks assigned by the DAY-NRLM and ROSHNI Centre.
Remuneration	12 LPA (Consolidated)
Location	This position is based in New Delhi at the DAY-NRLM and ROSHNI office, as required.

GENERAL TERMS & CONDITIONS:

1. Candidates **who can join immediately would be preferred**, as the position is to be filled on an urgent basis.
2. Centre is committed to using fair, objective, and positive employment practices to promote equal opportunities and diversity in employment, ensuring that all employees, including potential employees, are treated fairly, consistently, and with respect, before, during, and after their employment. We seek to create an environment that is representative of, and responsive to, different groups.

Qualified candidates are encouraged to apply by sending a Statement of Purpose (300-500 words) and Updated CV to recruitmentroshnicwlsa@gmail.com by July 28, 2026. The title of the position applied should be included in the subject line of the email.