



ROSHNI

Centre of Women Collectives led Social Action

A Technical Support Unit to Ministry of Rural
Development Supported by UNICEF India

Department of Development Communication &

Extension Lady Irwin College, University of Delhi

Email Id: roshni.ladyirwin@gmail.com

Vacancy Announcement

ROSHNI-Centre of Women Collectives Led Social Action, Lady Irwin College, New Delhi (<http://www.roshni-cwcsa.co.in/>) has been set up to technically support the Deendayal Antyodaya Yojana-National Rural Livelihoods Mission (DAY-NRLM), Ministry of Rural Development, Government of India, on layering FNHW and gender interventions. The Centre is technically and financially supported by UNICEF India. The Centre supports scale-up based on lessons from available models knowledge repository on women collectives, undertaking research, and policy advocacy for evidence-based implementation strategies. The Centre aims to provide training and capacity building support to scale-up interventions across States. The Centre also aims to document best practices with scalability, stories of transformative change and undertake evidence-based policy advocacy on high impact implementation strategies.

ROSHNI-CWCSA is looking to recruit professionals to work with DAY-NRLM and our team. The Professional will be positioned at DAY-NRLM for FNHW (food, nutrition, health, WASH) & gender integration work of DAY-NRLM and support various State Rural Livelihoods Missions.

Post	Consultant (Knowledge Management, Documentation & Communications for Nutrition and Gender Programming)
Location	New Delhi
Positions	1 (Full-time)
Reporting	Day-to-day basis – National Mission Management Unit, DAY-NRLM and Centre Lead, ROSHNI-CWCSA
Roles & Responsibilities	<ul style="list-style-type: none">● Develop communication plans-social media, media and other medium to reach out to stakeholders and enhance visibility of FNHW activities, share best practices amongst the SRLMs● Anchor development and repository of IEC material for FNHW developed by DAY-NRLM and reputed agencies, Ministries etc.● Document FNHW efforts being undertaken by the State Rural Livelihoods Mission and Community Institutions.● Archiving pictures shared by state teams in WhatsApp groups, coordination with SRLMs on various programme activities etc● Collate and display of best practices at exhibitions, other forums etc.● Preparing weekly tweets for DAY-NRLM's twitter handle● Packing integrated content for social media (twitter, LinkedIn, Facebook, Instagram) based on academic findings.● Shooting video bites when required● Be involved in regular programming to generate video and written products that are useful to programme managers

	<ul style="list-style-type: none"> ● Work with the team to review, monitor and document FNHW and gender mainstreaming activities and interventions of states as committed under Annual Action Plan ● Any other work assigned by the organization
Required qualifications and skills	<ul style="list-style-type: none"> ● Post-graduate degree in relevant fields like Communication, Sociology, Rural Development, Rural Management, Social Work, Gender, Women Studies, Development Policy, Public Health, Nutrition from reputed institutions ● Demonstrated experience of packaging academic content succinctly, in an accessible manner. ● Must have a minimum of 2 years of experience in supporting communications, knowledge management or programme rollout/implementation or research related to FNHW and gender interventions led by women's collectives ● Experience of working in multi-stakeholder collaborations preferably including DAY-NRLM/ SRLM or community-based organizations ● Willingness to travel across the country to remote locations for minimum 10 days ● Required language proficiency – English (written and spoken) and Hindi (written and spoken) ● Personal initiative and dynamism; ability to work both independently and in a team, with the ability to set priorities, and work to tight deadlines. ● Ability to adjust and follow required protocols for approval of content.
Remuneration	As per the qualifications and experience
Location	<ul style="list-style-type: none"> ● This position is based in New Delhi at ROSHNI and DAY-NRLM offices as required.

GENERAL TERMS & CONDITIONS:

1. Candidates **who can join immediately should apply**, as the position is to be filled on an urgent basis.
2. Centre is committed to using fair, objective, and positive employment practices to promote equal opportunities and diversity in employment, ensuring that all employees including potential employees are treated fairly, consistently and with respect, before, during and after, their employment. We seek to create an environment that is representative of, and responsive to, different groups.

Qualified candidates are encouraged to apply by sending their CVs and writing samples at recruitmentroshnicwca@gmail.com by 15th March 2024. The title of the position applied should be included in the subject line of the email.